

ABSTRACT OF THE DISCLOSURE

A structure of a multimedia information service and an information inquiry download service. Users access an information inquiry platform with mobile phones, in order to search for and download information. Depending on the type of requested
5 information a content provider obtains or supplies the user's desired information. The information is then transmitted to a common service platform. The common service platform transmits the information to the user's mobile phone via a multimedia service center. If necessary, the user's location can be automatically obtained in order to provide location specific information such as maps, directions, or addresses.